

Notice of References Cited

Application/Control No.

10/031,229

Applicant(s)/Patent Under
Reexamination
TANAKA ET AL.

Examiner

Abdul Basit

Art Unit

3694

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,876,981	04-2005	Berckmans, Philippe E.	705/35
	B	US-			
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	L	US-			
	M	US-			

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Matt Haig "Online: E-commerce: Spread it by word or mouse: Why pay for banner ads when you can get customers to sell your product for you on the net?" (The Guardian - UK, February 15, 2001, page 14).
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.